

THE HEFFERNAN MEMORIAL HEALTHCARE DISTRICT MET IN REGULAR SESSION ON THE 9th OF NOVEMBER 2022 AT 608 HEBER AVE. CALEXICO, CA. CITY OF CALEXICO ON THE DATE, HOUR AND PLACE DULY ESTABLISHED OR THE HOLDING OF SAID MEETING.

TO CALL ORDER:

The meeting was called to order at 5:30p.m. by Norma Apodaca and led those present in the pledge of allegiance.

ROLL CALL-DETERMINATION OF QUARUM:

Chairperson	Norma M. Apodaca
Vice Chairperson	Rodolfo Valdez
Secretary	Gloria Grijalva
Trustee	Raul R. Urena

GUESTS:

Tomas Virgen-Executive District Manager
Eduardo Rivera-Attorney
Brenda Ryan-Board Clerk
Tony Pimentel-Public Relations

PRESENT VIA CONFERENCE:

Sylvia Bernal-Chief Financial

APPROVAL OF AGENDA:

Motion was made by Board Member Valdez second by Board Member Bernal to approve the agenda for November 9, 2022. Motion passed by the following vote wit:

AYES: Apodaca, Valdez, Grijalva, Bernal, Urena
NOES: None

PUBLIC COMMENT TIME:

None.

CONSENT CALENDAR:

- a. Approve minutes for meetings of October 12, 2022.

Motion was made by Board Member Urena and seconded by Board Member Valdez to approve the minutes for October 12, 2022. Motion passed by the following wit:

AYES: Apodaca, Valdez, Grijalva, Bernal, Ureña
NOES: None

- b. Approve Treasurer Report

Motion was made by Board Member Urena and seconded by Board Member Valdez to approve the treasurer report. Motion passed by the following wit:

AYES: Apodaca, Valdez, Grijalva, Bernal, Ureña

NOES: None

REPORTS ON MEETING AND EVENTS ATTENDED BY DIRECTORS AND AUTHORIZATION FOR DIRECTOR ATTENDANCE AT UPCOMING MEETINGS AND EVENTS/DIRECTORS COMMENTS

Board Member Urena reported that he attended a mental health meeting and after they had training on how to be a better board member.

Board Member Valdez attended an event with Mrs. Bernal and Tony Pimentel at the Senior Citizen apartments providing breakfast.

Board Member Apodaca reported that she attended Dr. Vo's event with Mrs. Bernal, Mr. Valdez helping provide vaccinations and healthcare.

REPORTS BY ALL HMHD COMMITTEES

None

COMMENTS BY TONY PIMENTEL

Mr. Pimentel reported that they attended several events last month. They attended Dr. Vo's event with the directors and last one was a breakfast with tamales at the Senior Citizen apartments. For the ground breaking we have an excellent coverage by the media. We have the front page by the IV Press on Friday. We had an interview with Televisa. We were also on KYMA and on all the speaking channels through Yuma. We also had an interview with Univision on Friday. Calexico Chronicle added us on their Facebook and their news.

COMMENTS BY EXECUTIVE DISTRICT MANAGER:

Mr. Virgen will save his comments for the items on the agenda.

COMMENTS BY GENERAL COUNSEL:

Mr. Rivera save his comments for the items on the agenda.

DISCUSSION/ACTION ITEMS:

- a. Discussion and/or Action: Review and adoption of Public Records request forms.

Mr. Rivera reported that as the board should remember during the summer we had two incidents for requesting public information but somehow these people had thought they had made the request and they have copies of it but we never received it. These are people that have contacted us before so it was unusual that they had problems receiving in not receiving the information or the

acknowledgment that they had made the request. We did provide the information that was being requested and we apologized for the delay and there was no problem and they were very grateful for the information we provided them.

We had spoken about this before and so we decided to put together the documents you have. Mr. Rivera is going to recommend directing Mr. Virgen to have Mr. Pimentel post this on our website. There is a small pamphlet that is provided by the state of California as to what the public records act is and maybe that could be put up or a link whatever is easier for Tony. That way anybody who goes on our webpage can see the public information request link and they can just press it and they will have the request. We can have that request here in the office in case someone walks in the office and wants to do a request. We do need written request. Now if there a lot of pages we can charge them but usually if we have them we scanned them over with no cost but we do have a cost in there just in case. His recommendation is to go ahead and approve these documents and give direction to Mr. Virgen and Mr. Pimentel and Brenda to have physical copies here in the office and put those documents on our webpage.

Board Member Urena would like to remove the charges. He would like for the documents to be free.

Mr. Virgen commented that once you start getting into a lawsuits and an attorney request five thousand pages exedra then you may want to rethink that. Hospitals anywhere you go charge a fee. You do not want to wait until this happens and want to take it back and start charging. His recommendation is that you keep it.

Board Member Urena recommends charging for copies if more than 100 pages.

Board Member Bernal thinks we should charge for the copies. Anywhere you go they charge for copies. We can do a reasonable price. She does not think we should give the copies free. We are running a business and should charge if they want copies.

Board Member Apodaca is also in favor charging a fee.

Motion was made by Board Member Bernal second by Board Member Valdez to approve the draft and charge a fee for copies and approve with corrections.

Motion passed by the following vote wit:

AYES: Apodaca, Valdez, Grijalva, Bernal, Urena

NOES: None

b. Discussion on HMHD Facebook/Instagram pages/sites.

Board Member Urena informed the board that Facebook and Instagram is a great way to communicate with the community. He thinks that Mr. Pimentel is doing very good but can do better little by little but we have to figure out ways to get closure to the community and Facebook and Instagram is a certain age of our community. He is thinking that to make this more available to the people to put more comments and inform the community what we are doing.

Mr. Pimentel informed the board that the way to reach a lot of people through social media is by sponsoring ads and it all how much you want to pay.

Board Member Urena would like to share things on Facebook and Instagram for the Community to know see what the district is doing.

Board Member Valdez informed Mr. Urena that we already have a Facebook page and we can just add more things then he does not have a problem with that.

Mr. Virgen informed the board that things that need to be reached to the community we send information to all of Calexico in the water bills, local commercials and radio station. We do reach out to our community.

Board Member Apodaca opinion is that we do not need more social media that what the board and Mr. Pimentel are doing is more than enough and is reaching out to our community.

Board Member Valdez does not have a problem with using the Facebook we have now more.

c. Discussion and/or Action: Grant Writer/Firm for HMHD.

Mr. Virgen informed the board that he sent them some information. We have discussed grants in the past. During the agenda planning committee we did discuss of what grants are out there because we continue to discuss grants and if you remember our strategic plan and our business plan we do have financial health definition to go out and get grants. Now in the past we talked about getting grants and getting a grant writer and both of those are hard to get to get. Luckily there is an organization that this board looked at several years ago and that was The California Consultant. Mr. Virgen reached out to them and they are definitely interested in working with us. There is going to be a small fee no more than 2 grand to get a needs assessment going. This means they will be here to see what is out there and see what is needed and look for grants that are matching and then they will come up with a plan for us. Mr. Virgen will start working with them on the needs assessment and hopefully have it by our next meeting.

d. Discussion and/or Action: Local Health Authority Commission membership for HMHD representative.

Direction was given to Mr. Rivera to work on the Local Health Authority Commission membership.

- e. Discussion and/or Action: Report on 400 Mary Modernization and review, discussion and approval of change orders.

The board reviewed the approval of change order.

ITEMS FOR FUTURE AGENDA:

Color of inside, out and interior
Swearing in of new board members
Re-organization of board members
Update on grant writer

ADJOURNMENT:

With no future business to discuss Board Member Valdez made motion to adjourn the meeting at 6:35p.m. Second by Board Member Urena. All in favor.